



# SMALL BUSINESS SUCCESS



## Want **MORE** Small Business Members?

Let ACC help your credit union gain a competitive edge over other financial institutions by offering more than just traditional financial services. ACC's Small Business Success (SBS) Program can help your Business Members grow and expand.



### About ACC's Small Business Success (SBS) program

ACC's Small Business Success program offers your credit union a competitive edge over other financial institutions by providing valuable business education, tools, resources, and coaching to help your business members grow and succeed!

By integrating ACC's SBS program with your Business Development, Marketing and Lending initiatives, your credit union can enhance its appeal to small enterprises, expand its lending capabilities and build stronger loyalty. As small businesses succeed, your credit union benefits from increased membership and net asset growth.

**What Does the ACC Small Business Success Program Offer Your Credit Union?**

#### ★ **Stand Out from the Crowd**

The SBS Program helps your credit union provide real value by giving business members the tools they need to grow and succeed. Your credit union will gain a competitive edge over other financial institutions by offering more than just traditional financial services. The SBS Program can help your business members grow and expand. This means more business for you!

#### ★ **Coaching That Makes a Difference**

Personalized Business Growth Coaching Webinars and Workshops for your credit union team designed to help your staff better serve business members who want to thrive.

#### ★ **Find Hidden Profits for Your Business Members**

We have business growth tools to help your business members find hidden profits through our Profit Acceleration Simulator and our Small Business Assessments.

#### ★ **Tailored Financial and Growth Solutions**

Customized financial products and business growth tools your credit union can use to help your business members grow and expand.

**Next Step...** Let ACC help your credit union transform how it connects with businesses and leverage those relationships for greater success!

Watch this brief video to learn how your credit union can attract more small business members.

Visit: [ACCSmallBizSuccess.org/sbs\\_info](http://ACCSmallBizSuccess.org/sbs_info)

Contact us today! [Mark@AmericanConsumerCouncil.org](mailto:Mark@AmericanConsumerCouncil.org)  
or call **858-231-4481**

### About the American Consumer Council (ACC)

ACC is a non-profit membership organization founded in 1987 and dedicated to financial education and consumer advocacy. ACC achieves its mission by serving the economic interest and consumer needs of its 410,000+ members and 57 state/regional/local consumer council affiliates. ACC partners with over 150 credit unions to help them expand their field of membership and serve small businesses.