



American Consumer Council's Standing Committees

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Member Participation Opportunities

We are pleased to invite our Regular Members to serve on one of ACC's eight Standing Committees. Below is a description of each committee. For more information, please contact us at info@americanconsumercouncil.org

Education Committee: The purpose of the Education Committee is to advance the educational mission and goals of the organization in the areas of financial literacy and consumer awareness. The Education Committee plans, recommends and implements workshops, webinars, podcasts, training seminars and conferences that advance the educational needs of ACC's members.

Sponsorship Committee: The purpose of the Sponsorship Committee is to recommend and secure corporate sponsors that want to advance the mission and goals of the American Consumer Council while being recognized for their commitment to consumerism. The Sponsorship Committee focuses on identifying potential corporate sponsors that want to associate their brands with consumerism and, specifically, demonstrate their commitment and support to the principles of corporate social responsibility through their association with ACC.

Advocacy & Consumerism Committee: The purpose of the Advocacy & Consumerism Committee is to address those issues and concerns that affect consumers in general and, specifically, the welfare of ACC's members. This committee shall also be responsible for recommending any actions taken by the organization to ensure companies, government agencies and other organizations act responsibly with regard to the quality and safety of their products and services, as well as the fair treatment of consumers.

Member Services Committee: The purpose of the Member Services Committee is to create, recommend and advise the ACC Board of Directors on programs, services, discounts and related services that will enhance the value of membership. This committee shall also promote ways for members to save money and further enjoy the full benefits and services of membership in ACC.

Regional & State Consumer Councils Committee: The purpose of the Regional & State Consumer Councils' Committee is to advance the mission and goals of ACC by

promoting the work of our 44 state consumer councils and 2 regional councils. Specifically, this committee will identify and recommend to ACC's Board of Directors various programs, services, policies and issues that can strengthen the state and regional consumer councils, and provide guidance to ACC on the successful management of its state and regional consumer councils.

Marketing Committee: The purpose of the ACC Marketing Committee is to advance the mission and goals of the organization by strategically promoting ACC's brand in a favorable way. Specifically, the ACC Marketing Committee will recommend ways the organization can promote its services, meetings, conferences, educational programs and advocacy initiatives through traditional and social media channels, and expand ACC's reach and influence nationally and internationally to gain further acceptance and support for our organization.

Regulatory & Government Affairs Committee: The purpose of the Regulatory & Government Affairs Committee is to ensure the mission, vision and goals of the organization are advanced and understood at all levels of government. Specifically, the RGA Committee shall recommend policies, positions and actions the organization can take that will positively affect consumers and improve their quality of life.

While ACC is not a lobbying organization and does not make political contributions, we recognize the role of government and the importance of positive interaction and exchange with elected officials, regulatory agencies and industry representatives who shape, influence and create policies that impact and affect the lives of consumers.

Awards & Recognition Committee: The purpose of the Awards & Recognition Committee is to support and advance the mission and goals of the American Consumer Council by developing, recommending and monitoring various award programs that recognize individuals, companies, organizations and government agencies for their contribution and support of consumerism; and, to oversee the Green C Certification program as well as ACC's Friend of the Consumer Award, and other recognition programs that further the work of ACC and advance consumerism.